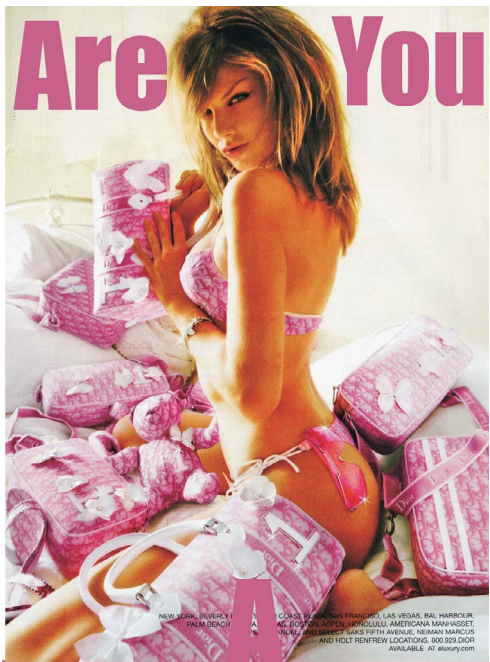


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# C u l t u r a l   J u d o

(to an actual advertising image)

Is it you  
or what you are  
supposed to want?

Is consumerism a  
substitute for sex?

Is the ad selling you  
as a product  
to yourself?

Isn't love free?